

WE PROMISE
TO KEEP YOUR OLD MOBILES
OUT OF LANDFILL
YOU PROMISE
TO RECYCLE
THEM WITH US



KEY MOBILE PHONE RECYCLING FACTS

(figures as at 30 June 2015)

MOBILE PHONE USE IN AUSTRALIA

- There are over 31.09 million mobile phone services in Australia as at June 2014.
- Most Australians (51%) keep their mobile phones for 2 years or more. 82% of people choose to keep, sell or give away their old mobile phones. The number of people who throw their mobiles away is reducing and is currently at 2%. While recycling rates of mobile phones has grown over the past decade, and is currently 12% of the population (survey conducted in February 2015 by IPSOS on behalf of AMTA of 1050 mobile phone users aged 16 years or older randomly selected from across Australia).
- It is estimated that there are more than 22.5 million old and unused mobile phones stashed away in cupboards and drawers at home and work.
- If these unused mobiles were recycled the estimated greenhouse gas benefits created would be equivalent to planting 114,000 trees or taking over 5,200 cars off the road! The materials recovered could make approximately 3.2 million aluminium cans, 70,000 plastic fence posts and replace the need to mine 77,000 tonnes of precious metal ores.

MOBILE PHONE RECYCLING IN AUSTRALIA

- MobileMuster has over 3,500 free public drop off points across Australia, including mobile phone retailers Telstra, Optus, Vodafone, Virgin Mobile, Allphones, Dick Smith as well as participating local councils, Officeworks and Battery World stores. You can also post in your old mobiles using a free reply paid recycling satchel available from Australia Post outlets.
- Since the program started in 1998 over 1,160 tonnes of mobile phone components have been collected and recycled. This includes 9.95 million handsets and batteries plus almost 580,000kg of accessories as at 30 June 2015.
- Our current recovery rate of collected mobile phone components is 94% as at 2013-14.
- Through resource recovery, MobileMuster has reduced the need to mine 29,000 tonnes of precious metal ore, which is equivalent to keeping 2,600 cars off the road, planting 57,000 trees or preventing 9,400 tonnes of CO2 greenhouse gas emissions.
- Mobile phones are not biodegradable and contain small amounts of potentially harmful substances which if not managed properly may harm the environment.

ABOUT MOBILEMUSTER

MobileMuster is the only not-for-profit government accredited mobile phone recycling program. It is voluntarily funded by Microsoft, Motorola, Samsung Electronics, HTC, Huawei, ZTE, Force Technology, Telstra, Optus, Vodafone and Virgin Mobile.

MobileMuster's promise is to keep old mobiles out of landfill and recycle them in a safe, secure and ethical way. It is a free service and accepts all brands of handsets, batteries, chargers and accessories. No mobile phones are refurbished and sold for reuse.

The only not-for-profit government accredited mobile phone recycling program.



Managed by the Australian Mobile Telecommunications Association

